

FOR IMMEDIATE RELEASE

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**SPORTS COMMITTEE REPORTS ALL-TIME HIGH FOR
ESTMATED ECONOMIC IMPACT FROM SPORTING EVENTS**

CHATTANOOGA, TENNESSEE – The Greater Chattanooga Sports & Events Committee estimates that \$25.1 million new dollars was brought into the Chattanooga area through sporting events in 2009. This is a new record surpassing the old mark of \$23.8 million in 2005.

The top economic impact events of the year were NCAA Division I Football Championship (\$919,000), Athletic Championships Cheerleading (\$1.2 million), Southern Conference Men’s & Women’s Basketball Championships (\$1.3 million), National Softball Association Girls Class “A” Fast Pitch World Series (\$3.5 million), and Head of the Hooch Rowing Regatta (\$4.3 million).

Sports Committee Board Chairman James O. Kennedy said, “Considering this was an off-year for out-of-town attendance at the NCAA Football Championship, this is a pretty impressive number, and it proves that Chattanooga continues to grow in stature as a showcase for amateur athletics.”

“We have looked ahead to this year as a possible record breaker for a few years knowing we would host the SoCon Tournaments, NSA Softball, and the NCAA Football so it is nice to see that even in this economy we were correct. This is great news to start the new year,” said Sports Committee President Scott Smith.

Economic Impact Since 1993

2009 - \$25.1 million

2008 - \$19.9 million

2007 - \$16.9 million

2006 - \$17.7 million

2005 - \$23.8 million

2004 - \$17.7 million

2003 - \$15.3 million

2002 - \$23.6 million

2001 - \$18.2 million

2000 - \$20.1 million

1999 - \$22.4 million

1998 - \$17.4 million

1997 - \$22.7 million

1996 - \$15.2 million

1995 - \$11.9 million

1994 - \$10 million

1993 - \$7.2 million

2009 Sports Committee Schedule of Events

<u>Dates</u>	<u>Event</u>	<u>Estimated Economic Impact</u>
January 16-19	Athletic Championships Cheerleading	\$1,296,000
January 17-18	Baylor Swim Meet	\$75,000
January 31	Tennessee Indoor Rowing Championships	\$190,000
February 6-8	Chattanooga Challenge Softball	\$54,000
February 7-8	Deep Freeze Youth Ultimate Tournament	\$20,000
February 18-20	TSSAA State Wrestling Championships	\$350,100
February 27 - March 1	Frost Classic Softball	\$120,000
February 27 - March 1	Battle at Chattanooga I Baseball	\$39,000
February 27- March 1	GPS Winter Open Tennis Tournament	\$40,000
March 5-9	SoCon Basketball Championships	\$1,300,980
March 6-8	NSA Youth Softball Tournament	\$12,000
March 13-15	Border Wars Baseball	\$300,040
March 14-15	USFA Softball Tournament	\$10,000
March 18-21	Ooltewah Baseball Classic	\$15,000
March 19-22	AAU Early Bird Youth Basketball Tournament	\$100,800
March 20-22	Battle at Chattanooga II Baseball	\$43,000
March 20-22	ASA Youth Softball Tournament	\$10,000
March 21 & 23	NCAA Division I Women's Basketball Championship	\$300,600
March 27-29	USFA Softball Tournament	\$10,000
March 27-29	TN State Girls Gymnastics	\$180,000
April 3-5	ASA Youth Softball Tournament	\$12,000
April 10-12	USFA Softball	\$10,000
April 17	Champions Club High School Tournament	\$18,000
April 17-19	AAU Chattanooga Early Bird Basketball Classic	\$675,000
April 17-19	NSA Youth Softball Tournament	\$12,000
April 17-19	Camp Jordan Soccer Tournament	\$19,000
April 18	Chickamauga Chase	\$20,000
April 24	AAC Tennis Championships	\$14,000
April 24-26	ASA Youth Softball Tournament	\$10,000
April 26	Scenic City Triathlon	\$50,000
May 1, 4-6	HCAA District Softball	\$8,000
May 2	3 State 3 Mountain Bike Challenge	\$220,000
May 2-3	Dizzy Dean Baseball	\$15,000
May 6-7	District 6 AAA/AA Tennis Tournaments	\$5,000
May 7-8	Senior Games Tennis Tournament	\$8,000
May 6-9	Southern Conference Softball Championships	\$135,000
May 9-10	TSSA Girls Div. III Soccer Championships	\$400,000
May 15-17	Champions Club Junior Novice Tennis Tournament	\$10,000
May 15-17	ASA Youth Softball Tournament	\$10,000
May 16	BlueCross BlueShield Market Street Mile	\$25,000
May 23	Scenic City Trail Marathon	\$10,000
May 23-24	Generals Invitational Soccer Tournament	\$800,000
May 25	Chattanooga Chase	\$35,000
May 29-31	ASA Memorial Classic	\$225,000
May 30 - June 6	Tennessee Tennis Junior Qualifying	\$160,000
June 1-4	American Junior Golf Assoc. Windstone Tournament	\$100,000
June 4-7	ASA Youth Softball Tournament	\$10,000
June 4-7	Scenic City 16's Exposure Tournament	\$378,000

June 11-14	Gold Diamond Exposure Softball Tournament	\$360,000
June 11-14	TVOC Tennis Championship	\$60,000
June 11-23	Camp Jordan Baseball Tournament	\$20,000
June 12-14, 19-21	TN Adult & Senior State Tennis Championships	\$420,000
June 13	Riverbend Run	\$11,000
June 18-19	Chattanooga Bass Bug Classic	\$12,000
June 19-21	NSA Youth Softball Tournament	\$15,000
June 26	Dizzy Dean Baseball 6's, 7's, 10's, 11's, 12's State Tournaments	\$75,000
June 26-28	NSA Youth State Tournament	\$15,000
June 27-28	ABA Baseball Tournament	\$10,000
July 3-5	ASA Softball National Qualifier	\$33,000
July 4-8	USTA National Open 12's Tennis	\$200,000
July 6-10	CCA Cheerleading Camp	\$360,000
July 9-12	ASA State Softball Tournament	\$20,000
July 9-13	USSSA All Star World Series	\$20,000
July 9-13	USSSA 8U/7U/AA World Series	\$400,000
July 10	Dizzy Dean Baseball 8's, 9's State Tournaments	\$240,000
July 12	Chattanooga Waterfront Triathlon	\$100,000
July 17-18	City Swim Meet	\$200,000
July 17-19	ASA 16-Under Fastpitch	\$30,000
July 18-26	NSA Girls Class A Fast Pitch World Series	\$3,555,000
July 19-26	NSA Youth World Tournament	\$30,000
July 25-30	TN Junior State Closed Tennis	\$425,000
July 30-Aug. 2	USGF World Softball Tournament	\$12,000
July 31 – Aug 2	TN Junior State Team Tennis Championships	\$300,000
August 6-8	Tennessee Amateur Golf Championship	\$45,000
August 7-9	NSA Youth Softball Tournament	\$15,000
August 8	Missionary Ridge Road Race	\$10,000
August 8-9	Cleveland Criterium	\$25,000
August 9	Sports Barn Sprint Triathlon	\$17,000
August 14-16	ISA Youth Softball Tournament	\$10,000
August 15-17	Black Softball Circuit Adult Tournament	\$120,000
August 23	Booker T. Washington MTB Race	\$25,000
August 28-30	NSA Youth Softball Tournament	\$15,000
August 28-30	TN Mixed State Tennis Championships	\$270,000
August 29	Raccoon Mountain 5k/10k	\$10,000
August 29-30	BMW River Gorge Ominum	\$120,000
September 4-5	UTC Powerade Cross Country	\$100,000
September 5-6	Shawn Adams Memorial Ultimate Tournament	\$100,000
September 5-7	Chattanooga Youth Association Kick-Off Classic	\$400,000
September 11-12	11 th Annual CCS Soccer Tournament	\$96,000
September 11-13	ASA Youth Softball Tournament	\$13,000
September 12	Symphony Classic 5k	\$5,000
September 12	Open Arms Bike Challenge	\$5,000
September 18-19	Midwest Sportsman Tennessee Bass Classic	\$30,000
September 28-20	Steve Baras Collegiate Tennis Tournament	\$60,000
September 18-20	Southern Junior Davis Cup 12's Tennis	\$30,000
September 19	Chattanooga Cross Country Festival	\$57,000
September 25-27	Southern Junior Davis Cup 14's, 16's, 18's Tennis	\$105,000
September 27	Susan G. Komen Race For The Cure	\$15,000
October 3	Chattanooga Bicycle Club's annual Sequatchie Valley Century	\$10,000
October 2-4	USFA Youth Softball Tournament	\$10,000
October 3	RockCreek Stump Jump 50k	\$20,000
October 3-5	GPS Open Tennis	\$25,000
October 8-11	Chattanooga Classic PGA Nationwide Tour	\$402,000
October 9-11	USFA Youth Softball Tournament	\$10,000

October 10	Joe Johnson Run for Mental Health	\$10,000
October 10	Chattanooga Head Race	\$150,000
October 17	Signal Mountain Road Race	\$10,000
October 16-18	DOT Softball Tournament	\$10,000
October 17-19	John Strang Junior Tennis Tournament	\$240,000
October 23-25	ASA Fall Brawl	\$22,000
October 23-25	TN Combo State Tennis Championships	\$405,000
October 23-25	NIRSA Region 2 Club Soccer	\$252,000
October 24	USSBA SE Regional Band Competition	\$110,000
October 25-27	Scenic City Golf Invitational	\$95,000
October 30 – Nov. 1	Gold Diamond Exposure Softball Tournament	\$405,000
November 4-7	TSSAA Girls State Soccer Championships	\$200,000
November 6-8	Scenic City 16's Softball Fall Showcase	\$280,000
November 6-8	ASA Youth Softball Tournament	\$10,000
November 7-8	Head of the Hooch	\$4,300,000
November 14	Chickamauga Battlefield Marathon & Half Marathon	\$48,000
November 26	Sports Barn Turkey Trot	\$5,000
November 26-28	Choo Choo Bowl Youth Football	\$495,000
December 12	Wauhatchie Trail Run	\$5,000
December 18	NCAA Division I Football Championship	\$919,250
December 18-19	McCallie Invitational Wrestling Tournament	\$200,000

Total Estimated Economic Impact: \$25,129,770

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